

Sponsored by:



Media Partner:



**ANOTHER WAY FILM FESTIVAL**, within the framework of its 6<sup>th</sup> edition organizes the fourth edition of the short film contest **RUEDA POR EL CAMBIO** sponsored by SIGNUS and AGENCIA EFE VERDE as media partner.

## PARTICIPATION

Individuals and / or legal persons over 18 years old of any nationality may participate in the contest. The number of short films that each participant can submit to the contest is unlimited.

The projects presented need to be produced from 2018 onwards. Any genre is accepted: fiction, documentary and animation.

The short films must be related to sustainability with special emphasis on innovation, the reuse of materials and commitment to the protection of the environment. We understand sustainability as a concept that includes environmental and social commitments to change values and attitudes, as well as lifestyle and ethical principles for a way of life more balanced with the available resources. For example: responsible consumption, recycling, alternative energies, circular economy...

The employees of Another Way Film Festival, any sponsor or collaborator who participates in the selection process of the finalist, nominated or winning shorts are expressly excluded from the contest.

## DATES OF PARTICIPATION

The online short film contest starts on **Monday, May 11<sup>th</sup>, 2020** at 10am – Spanish mainland time – and ends on **Monday, July 6<sup>th</sup>, 2020** at 11.59pm – Spanish mainland time.

## DURATION OF SHORTS

The short films should last between one (1') and ten (10') minutes. This does not mean that the short film must necessarily reach ten minutes. Within this limit, each participant will choose the most appropriate duration for his/her work.

## LANGUAGE

Short films are accepted in any language. If the original language of the short film is not Spanish, it must have subtitles in Spanish.

## SHORT FORMAT

We admit short films in any digital format as long as they have HD quality, (for example: mp4 in 1280 x 720 px or 1920 x 1080 px.). The films may not exceed 50Mb in any case, regardless of the format in which they are sent.

Sponsored by:



Media Partner:



## SUBMIT YOUR SHORT FILM

To submit your short film you must register on FilmFreeWay (<https://filmfreeway.com/>). Once registered, you must enlist your project in the NATIONAL or INTERNATIONAL section of RUEDA POR EL CAMBIO; depending on the country of origin of the short film.

Each participant should submit the following documents:

- The short film archive (.mp4)
- The poster of the short
- A still photograph of the short
- Synopsis

## COMPETITION RULES

### National Section

Once the open call period has ended, a Selection Committee – selected by ANOTHER WAY FILM FESTIVAL – will be responsible for viewing the short films admitted to the contest in order to choose the finalists.

Once the finalists have been selected, the jury will be in charge until September of watching all short films in order to decide a winner. During the festival there will be an open session to the public where all national short films will be screen, and the audience may vote for their favourite short film. (TBD if this will happen in person or online).

### International Section

Once the open call period has ended, a Selection Committee – selected by ANOTHER WAY FILM FESTIVAL – will be in charge of viewing all short films admitted into the contest in order to choose the finalists.

The finalists will be announced mid-July in ANOTHER WAY FILM FESTIVAL website. The jury will be in charge until September of watching all short films in order to decide a winner for the JURY AWARD. At the same time, the international section participants will be able to share their work in all social media until October 21<sup>st</sup>, in order to reach the largest number of views which can lead to obtain the Audience Award. International short films will **only** be viewed online.

The award ceremony for both sections will take place in the gala's closing ceremony of the festival.

In addition, all short firms awarded must include in their projects the festival's laurel wreath in their works.

## PUBLICATION OF SHORTS ON ANOTHER WAY FILM FESTIVAL WEB – INTERNATIONAL SECTION

Once the organization of the contest has verified that the short film complies with the rules, an e-mail will be sent to its author to inform of the selection. The organization reserves the right not to admit to the contest the pieces that, according to its criterion, do not fulfil the technical, artistic and / or legal conditions demanded by the contest. Likewise, it reserves the right to disqualify or exclude pieces that the organization considers may hurt sensitivities.

The selected international short films will be uploaded to Another Way Film Festival's YouTube channel and will be published on its website for the short film competition RUEDA POR EL CAMBIO.

Sponsored by:



Media Partner:



## AWARDS

### NATIONAL SECTION

The Jury award consists of a prize of 400 euros.

The Audience award to the short film with the biggest punctuation in the festival screening session will be granted with 200 euros.

### INTERNATIONAL SECTION

The Jury Award consists of a prize of 400 euros.

The Audience Award to the international short film with the most views will be granted with 200 euros.

## LEGAL ISSUES

All participating short films must have the authorizations and assignments of copyright and other holders of pre-existing and original works that are incorporated in them. Hence, the participants guarantee that the short films do not violate any right of exploitation, nor rights of honor, privacy and image, nor rights of Intellectual and / or Industrial Property and / or any other rights of third parties, and that they do not violate the legislation into effect. The organization of the contest declines all legal responsibility over the films submitted to the contest and its content.

The author of the short film, by the mere fact of participating in the contest, gives ANOTHER WAY FILM FESTIVAL, sponsor and media partner of the contest, free of charge, and with faculty of assignment to third parties, for all the world and until the publication of the award winners, the rights of reproduction, public communication and distribution of the short film or fragments thereof, so that the short film can be broadcast through any medium and in any format, including the websites of ANOTHER WAY FILM FESTIVAL, sponsor and collaborator of the contest, as well as social networks and audiovisual platforms, where they can introduce pre-roll advertising. The exercise of these rights will be exclusively for promotional and informative purposes of the contest. Until the publication of the jury's decision, the author may not exhibit or publicly communicate the short film, outside the context of the contest.

After that date, we would like to continue showcasing your short film. For this reason, published the decision of the contest, the cession of the aforementioned rights in favour of ANOTHER WAY FILM FESTIVAL and sponsors, will be with the character of non-exclusivity, with faculty of assignment to third parties, for the whole world and for term indefinite, being able to broadcast and distribute the short film or fragments of it, through any means of communication and in any format, with exclusively informative purposes of its own contest and, in general, for the diffusion and promotion of the cultural activities carried out by ANOTHER WAY FILM FESTIVAL, sponsor and collaborator of the contest.

Any exploitation or commercial use of the short film will require the prior and express consent of the author, subscribing, where appropriate, the corresponding agreements.

However, if the author does not want the contest to be showing continuously his short film after the jury's decision has been published, he must communicate it through the email address [films@anotherway.es](mailto:films@anotherway.es). From that moment on, the organisation will have a period of 30 working days to cancel the non-exclusive assignment of the rights to which we have referred previously.

The authors of the short films authorise the contest to use, reproduce, print or publish through any means of communication, the name of the director, interpreters and technical team, their artistic names, photographs

Sponsored by:



and images represented by any plastic medium, biography, etc., in order to carry out, directly or indirectly, acts of promotion and communication of audiovisual works.

Media Partner:



The platform created by ANOTHER WAY FILM FESTIVAL supports the new talents of the cinema, so that they can develop their creativity and authenticity, which does not imply that ANOTHER WAY FILM FESTIVAL endorses or shares all the messages implicit in the works submitted to the contest.

The organisation of the contest is exonerated of all responsibility in case of malfunction of the Internet network, which prevents the normal development of the contest for reasons beyond the company and especially for external acts of bad faith. Neither will be responsible for the problems of transmission or loss of electronic mail not attributable to it.

ANOTHER WAY FILM FESTIVAL reserves the right to make modifications to these rules or to add successive appendices regarding its mechanics and prizes, provided that they are justified or do not harm the participants and they are duly notified during the course of the Competition.

#### **ACCEPTANCE OF THE LEGAL BASES**

Participation in the contest implies full acceptance of these rules. The Organising Committee will decide on the unforeseen cases that arise and that are not included in these rules.

For more information or for any questions, write to [coordinacion@anotherway.es](mailto:coordinacion@anotherway.es)  
Good luck and see you at the festival!